

Nitin Nair

SENIOR UI/UX DESIGNER | VISUAL DESIGN | DESIGN SYSTEMS

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Portfolio: uxbynitin | LinkedIn | Dribbble | Behance

Professional Summary

Skilled Senior UI/UX Designer with 7 years of experience in crafting visually appealing and usable digital interfaces through the use of pixel-perfect design and problem-solving. Specialized in the areas of visual design, design systems, and the ability to execute design concepts into high fidelity designs using design tools such as Figma and Adobe Creative Suite. Experienced in the ability to execute design vision, lead design efforts, design mentorship for junior designers, and design collaboration for the development of visually appealing solutions while maintaining usability and business needs.

Core Competencies

UX Research, Testing & Strategy

User Research | User Interviews | Surveys | User Testing | Usability Testing | Design Validation | User Journey Mapping | User Flow Design | Workflow Design | End-to-End Journey Testing | Task Flow Analysis | Interaction Design | Complex Problem-solving | System Design | Strategic UX Assessments | UX Audit Reports | Defect Identification | Design Thinking | Competitive Analysis

Design & Prototyping

Wireframing | Prototyping | High-Fidelity Mockups | Responsive Design Testing | Mobile Design | Web Design | Design Systems | Component Libraries | Interaction Design | Micro-interactions | Visual Design | Accessibility Standards | WCAG Compliance | Inclusive Design | Brand Guidelines Validation | Design Consistency Testing

Tools & Platforms

Figma | Miro | FigJam | Figma Make | Adobe Creative Suite | Adobe Photoshop | Adobe XD | InVision | Wireframing Tools | Prototyping Tools | Design System Management | AI Design Tools (Midjourney, DALL-E, ChatGPT, Figma AI) | Collaboration Tools | MS Office (Word, Excel, PowerPoint)

Technical Skills

HTML5 | CSS3 | JavaScript | jQuery | Sass | Bootstrap | Tailwind CSS | Git | Jira | WordPress CMS | Responsive Design Validation | Cross-Browser Testing

Methodologies

Design Thinking | User-Centered Design | Agile | A/B Testing | QA Processes | Design Sprints | Cross-functional Collaboration

Professional Experience

Senior UI/UX Designer, Techversant Infotech

April 2023-Current

Remote

- Lead end-to-end design of products from discovery to delivery by performing user research through interviews and surveys to analyze pain points and create user flows in Figma and Miro that increased engagement by 40% while being scalable on web and mobile and reducing task completion time by 35%
- Developed design vision and standards by working on joint design workshops with UI designers, web developers, and business strategists, as well as promoting design systems and component libraries while training more than 5 designers on design craft, delivery, and user-centric design methodology
- Used AI-enabled design tools such as Midjourney, DALL-E, ChatGPT, Figma AI to hasten the process of brainstorming, develop design options, and facilitate content development, and thus minimize the time to develop a design by 20%, while retaining quality.
- Worked closely with product managers and other engineering groups (developers+10) on problem statements, success metrics, and specifying solutions through design specifications and UX reports in the design process, while also building prototypes with a clear design vision and keeping accessibility guidelines (WCAG) in mind

UI/UX Designer, Techversant Infotech

June 2021 - March 2023

Kochi, Kerala

- Led initiatives in visual design and owned the execution of designs in major projects such as Titan Encircle and developed high-fidelity mocks and interactive prototypes that increased the satisfaction of users by 30% via compelling visual stories
- Worked in collaboration with cross-functional teams of UX designers, developers, and market strategists in designing visually appealing solutions that are compliant with the brand, and performed A/B tests on the design solutions, resulting in a 25% increase of click-through rates
- Designed wireframes and prototypes in Figma by considering WCAG compatibility, testing responsiveness on every project, and transforming complex workflows into intuitive user experiences.

Junior Web Developer, Shree Securities

August 2020 - May 2021

New Delhi

- Designed user-friendly interfaces for trading dashboard platform and developed responsive web interfaces using HTML5, CSS3, Bootstrap, and jQuery with cross-browser compatibility
- Collaborated with backend developers to implement full-stack solutions using CodeIgniter and PHP, conducting user testing to ensure seamless user experience across devices

Web Designer, BlueRose Publishers Pvt. Ltd.

February 2019 - July 2020

New Delhi

- Designed and developed user-friendly websites using WordPress, HTML5, CSS3, and JavaScript, creating wireframes and mockups to visualize user flows and information architecture

- Conducted usability testing sessions to identify UX issues and collaborated with content strategists on information architecture, implementing performance optimizations for improved user experience

Web Developer Intern, Experts' Global

June 2018 - July 2018

Noida, Uttar Pradesh

- Maintained and enhanced company website by adding new pages and content while implementing SEO best practices and meta tags for improved search visibility
- Edited and optimized video content for YouTube uploads, managing multimedia content alongside web development tasks

Education

Bachelor of Computer Applications (BCA)

Guru Gobind Singh Indraprastha University | Graduated 2016

Certifications

Foundations of User Experience (UX) Design - Google, Feb 2025

Achievements & Recognition

- **Exceptional Performer Award:** Techversant Infotech, Q2 2025-2026 & Q3 2025-2026
- **Exceptional Performer Award:** Techversant Infotech, Q3 2024-2025
- **Exceptional Performer Award:** Techversant Infotech, Q4 2021-2022

Languages

- **English:** Professional Working Proficiency (Excellent written and verbal communication)
- **Hindi:** Native Proficiency
- **Malayalam:** Native proficiency